



At a glance

Board of Directors

Advocates/Professionals

Members

~150 Individual/family
5 corporate members

Advisory Council

Elected officials
Professionals
Academics

Direct Action

Neighborhood Assistance

- Training events
- Walk audits
- Design workshops
- Safety lectures
- Pedestrian improvement plans
- Walk-to-school evaluations
- Health forums

Policy, Standards, Funding Advocacy

- Street standards
- Undergrounding utilities
- Street lighting
- Traffic calming
- Regional infrastructure
- The Segway
- SANDAG decisions
- Community plans
- Design guidelines

Letters of Support, etc.

- Federal legislation
- State legislation
- New walkable developments
- Pedestrian enhancement projects
- Grant applications by others

Educational Presentations

- Civic orgs.
- Professional orgs.
- City councils
- City staff
- Residents
- Merchant associations

Reaching Out

Building Bridges

- Collaborations with other groups
- Membership in other organizations
- Dialogue with traffic departments
- Consultations with developers

Communications

- Website
- Event booths
- Newsletter
- E-mail alerts
- E-Updates
- Press conferences
- Op-Ed Articles
- Letters to the Editor
- Member events

Walks

- Historic walks
- Nature walks
- Fitness walks
- Walkability audits

Building the Movement

- California Walks Board Member
- America Walks Board Member
- Help organize state and national conferences

About WalkSanDiego



Participants listen to instructions at a WalkSanDiego fitness walk co-sponsored by the Uptown Partnership and Scripps Mercy Hospital.

WalkSanDiego – A Brief History

- 1998** Five original board members held the first exploratory meeting.
- 1999** Assembled board and held first walks.
- 2000** Held first press conference, offered memberships, conducted trainings, and convinced SANDAG to create the Walkable Communities Advisory Committee.
- 2001** Elected Jamie Moody president, launched the website, gave testimony, offered more trainings, and provided regular assistance to residents, cities, and developers.
- 2002** WalkSanDiego board members joined the boards of America Walks and California Walks, increased the membership, bestowed the first Golden Footprints Award, entered into our first contract (Uptown Partnership), and received a small state grant.
- 2003** Created the Advisory Council, obtained federal 501(c)(3) status, and increased all activities.
- 2004** Conducted a successful TransNet campaign and obtained larger grants and contracts, which included a \$50,000 grant for our Next Steps Project aimed at low-income neighborhoods.

Vision

We envision San Diego communities that invite walking as a preferred choice for transportation and recreation for all people.

Mission

WalkSanDiego is dedicated to enhancing the livability of communities through promotion, education, and advocacy and to making walking a safe and viable choice for all people.

About WSD

WalkSanDiego was formed in 1998 to address the unique needs of pedestrians within the San Diego region. Our board consists of transportation professionals, land use planners, health advocates, injury prevention specialists, and residents who want to improve the pedestrian environment.

We believe the region's traffic congestion is largely due to poor planning and few alternatives to driving, forcing everyone to use cars for most trips. Many trips could be made on foot within one's own community. We can help make it happen.